

NATURAL PET[®] Care



What are the causes of unpleasant odors and the natural alternative therapy to overcome these?

When food is ingested, various enzymes help to breakdown the food into smaller nutrients before they are absorbed into the body for vital functions. Parts of the food are decomposed by the intestinal bacteria into foul-smelling putrid substances such as ammonia, mercaptan, indole and hydrogen sulfide which are responsible for strong offensive smell in foul breath, body odor and fecal odor. When this offensive smell is excreted and exhaled, it can be embarrassing and can pollute the living environment.

The different types of unpleasant odors

The cause of mouth odor or foul breath

There are two major causes - one is due to the smell of decaying food between the teeth, on the mucous membrane or in the esophagus as time elapses. Another is the smell of putrefied gas generated in the intestines that get absorbed into the blood and then breathed out from the lung. In other words, mouth odor or foul breath is a mixture of odors generated from the mouth and

intestines.

The cause of body odor

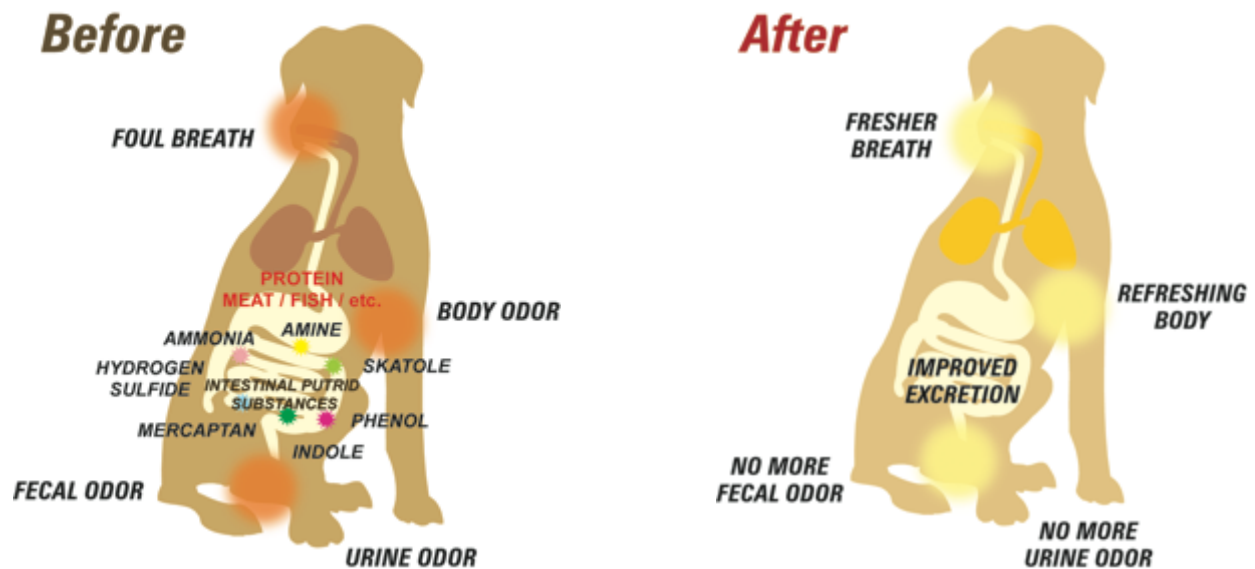
This type of odor is caused by the absorption of putrid substances in the intestines into the blood and then excreted through the sweat glands.

The cause of urine odor

When putrid substances are not completely excreted as bowel waste, they will be absorbed into the blood and then excreted in the urine.

The cause of fecal odor

There are over 100 trillion bacteria exist in the intestines. Certain bacteria create foul-smelling putrid substances such as ammonia, indole, skatole, tryptamine, mercaptan, hydrogen sulfide and amine by decomposing the proteins and fats from ingested food. When these putrid substances are excreted along with feces, they pollute the living environment with offensive smell. If these putrid substances are not completely eliminated, it may lead to toxic bowel clogged with old waste products and then be absorbed into the blood.



Natural way to fight against unpleasant odors

Mushroom extract acts directly on the causes to neutralize these foul-smelling putrid substances to eliminate foul breath, body odor, urine odor and fecal odor.

When these putrid substances are not fully eliminated they can be absorbed through the bowel lining into the blood. Once in the blood, these harmful chemicals can circulate throughout the body and cause distress.

Mushroom extract helps to detoxify these putrid substances in the intestines to keep your pet away from them. It dramatically reduces ammonia level in the blood, which helps to reduce the functional burdens on the kidneys and liver which must continually detoxify these toxic by-products, suppressing the progression of renal failure and hyperammonemia, while toning and improving them.

If your dog or cat has constipation (lack of a complete bowel elimination every day), your pet is most likely absorbing these toxic by-products into the blood. Daily intake of this supplement is effective in improving the passage of the stool (smell, firmness, color, shape) to alleviate diarrhea and constipation problems.

Green tea extract contains many useful flavonoids, a large group of polyphenolic compounds with antioxidant

properties which may protect against oxidative damage to cells and tissues and also exert a variety of potential anti-cancer effects.

Green tea extract also contains the most important polyphenols of flavonoids type, epigallocatechin gallate (EGCG) which is a potent antioxidant and is responsible for many preventive effects of green tea. Green tea extract inhibits the growth of various bacterial strains in the mouth that cause offensive smell. It also prevents oral health problems such as bad breath, dental caries, dental plaque and tooth decay.

These ingredients have the ability to “deodorize the unpleasant odor from the inside of the body”, acting directly on the source of the putrefaction inside the intestines. In the past, the method to deodorize these offensive odors has been limited to “deodorize the unpleasant odor from the outside of the body”, masking only the unpleasant odors. Therefore, these ingredients act radically by neutralizing the components that cause foul breath, body odor, urine odor and fecal odor and removing the toxic by-products away from your pet.

Mushroom extract and green tea extract offer a natural and effective way to control unpleasant odors and ensure your pet lives in an odor-free environment and they will always stay healthy and smell nice and fresh.